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ADVANCE  
ROCKHAMPTON

Rockhampton  
Regional Council

# TRADE

2024

# THE Rocky SHOW

FUN THE OLD FASHIONED WAY





# EVENT BREAK- DOWN

FUN FILLED  
DAYS

3

OVER  
**30,000**  
VISITORS

## ROCKHAMPTON AGRICULTURAL SHOW

### CONGRATULATIONS ON BEING PART OF THE 2024 ROCKHAMPTON AGRICULTURAL SHOW.

2024 will see the Rockhampton Agricultural Show celebrate its 151st year and continue to showcase the region's agriculture and horticulture industry.

Bringing the country to the city, it will feature animal exhibits, section competitions and provide family entertainment through sideshow alley, commercial site displays and centre ring events.

This iconic event delivers a feast for the senses with art and crafts displays, food, horticulture and a night-time show typical of a Queensland Ag Show event.

Running over three days, the 2024 Rockhampton Agricultural Show will have an exciting program of events to entertain the whole family from Wednesday 12 June to Friday 14 June 2024. Rockhampton's Show public holiday will be Thursday, 13 June.

Find program and competition information at [www.rockyshow.com.au](http://www.rockyshow.com.au) as details are locked in.



**ZAC GARVEN**  
Chairperson, Rockhampton  
Agricultural Show Committee

## ENGAGEMENT

### FACEBOOK

Impressions	941,010
Interactions	18,643
Page Likes	5,593

\*Year 11/22 – 11/23

### ROCKYSHOW.COM.AU

Pageviews	96,000
Unique visitors	31,000
Avg visit length	2:32

Search Impressions	212,488
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\*Year 11/22 – 11/23

### THE EVENT

Trade Stalls and Food Vendors	75+
Showmen's Guild Rides and Sideshow Alley	40+
Competition Categories	1,100+





# DATES & TIMES\*

## EVENT DATES

	GATES OPEN*	ON-SITE OFFICE OPEN
WEDNESDAY 12 JUNE	09:00 – 22:30	08:00 – 19:00
THURSDAY 13 JUNE	09:00 – 22:30	08:00 – 19:00
FRIDAY 14 JUNE	09:00 – 22:30	08:00 – 19:00

## SITE TRADING HOURS

	TRADING HOURS
WALTER PIERCE PAVILION	09:00 – 21:00
OUTDOOR SITES*	09:00 – 22:30

## ON-SITE OFFICE

### SHOW LEAD-UP OPENING HOURS

MONDAY 3 JUNE	08:00 – 16:00
TUESDAY 4 JUNE	08:00 – 16:00
WEDNESDAY 5 JUNE	08:00 – 16:00
THURSDAY 6 JUNE	08:00 – 16:00
FRIDAY 7 JUNE	08:00 – 16:00
SATURDAY 8 JUNE	10:00 – 16:00
SUNDAY 9 JUNE	CLOSED
MONDAY 10 JUNE	08:00 – 17:00
TUESDAY 11 JUNE	08:00 – 17:00

### AFTER SHOW OPENING HOURS

SATURDAY 15 JUNE	08:00 – 12:00
SUNDAY 16 JUNE	CLOSED
MONDAY 17 JUNE	08:00 – 16:00

*\*Times are subject to change*  
*Exhibitor trade kit including bump in/out schedule will be sent to approved vendors closer to the event.*

# SITE OPTIONS & FEES

## WALTER PIERCE INDOOR

SITE SIZE	SITE FEE
3M X 3M	\$300
6M X 3M	\$600
9M X 3M	\$900

Above pricing for indoor sites is based on \$100 per metre frontage.

## OUTDOOR

### CREMORNE & FAIRGROUND C

SITE SIZE	SITE FEE
3M X 3M	\$360
6M X 3M	\$720
7M X 3M	\$840
8M X 3M	\$960
9M X 3M	\$1,080
10M X 3M	\$1,200
11M X 3M	\$1,320
12M X 3M	\$1,440
13M X 3M	\$1,560

Above pricing for outdoor sites is based on \$120 per metre frontage.

For additional depth, \$50/m is charged to your site fee. Depending on space and availability.

\*Please ensure when selecting a site size, this will be the total of space provided, this includes back of house requirements. If you don't specify complete total space, we cannot guarantee spacing on the day.

## SHOWBAG AREA

\$175 PER METRE FRONTAGE

## ADDITIONAL FEES

POWER	\$55 PER OUTLET
ADDITIONAL 3 DAY PASS	\$10 PER PERSON
CAMPING (SITE ONLY)	\$28.50 PER NIGHT (1 X 15 AMP POWER INC)





# WORK HEALTH & SAFETY INDUCTION

At Rockhampton Regional Council, we are committed to providing a safe working environment for all. All traders and their staff are required to do an induction prior to bumping in. All vendors will receive this via email. Any staff member working onsite during bump in or bump out MUST complete the induction. Once the induction has been completed you are welcome to collect your site access passes from the Showgrounds from Monday 3 June 2024.

# ACCREDITATION & VEHICLE PASSES

- ▲ Accreditation will not be handed out until WHS is returned. Food vendors, exhibitors and contractors will not be allowed on site without accreditation wrist bands.
- ▲ Each trade holder will receive a maximum of four (4) accreditation per site (names will be required). Workforce accreditation is NOT transferable and must be registered in the name of the attendee. Exhibitors can purchase additional passes prior to the commencement of the Show. If you have not already specified the number of additional 3-day passes you require please email [show@rrc.qld.gov.au](mailto:show@rrc.qld.gov.au). Each additional trade access pass costs \$10.00.
- ▲ Workforce accreditation is only to be used for food vendors, retail markets and business traders attending Rockhampton Agricultural Show. Should you require passes for family and/or friends please purchase them from the ticketing office.
- ▲ Each trade site holder will receive one vehicle pass to gain entry to the event for bump in / bump out. To minimise vehicle traffic, additional vehicle passes will not be available under any circumstances.
- ▲ No parking on grounds unless the vehicle is of part of your display. If your vehicle forms part of your display, no vehicle movement is permitted during event operating hours.
- ▲ Vehicles will not be permitted access to the Showgrounds unless the vehicle pass is displayed in the wind-screen.
- ▲ Accreditation can be collected from the Showgrounds Office starting Monday 3 June 2024.
- ▲ Please ensure you ONLY bring your vehicle into the event during your allocated bump in and out times.

# POWER

- ▲ All leads and power cords must have a current and up-to-date test and tag attached to them.
- ▲ Only plug in the amount of power you have requested for your site or it will overload.
- ▲ Vendors who trip off the power (their fault) will be charged the call-out fee for the electrician to rectify the fault.
- ▲ Any extension leads or cables running along the ground must be covered with cable covers provided by each vendor so as not to cause trip hazards.

Failure to comply with the above will mean removal from the event.

# FOOD VENDOR LICENCES & REQUIREMENTS

- ▲ Food traders must have a suitable fire extinguisher within their site.
- ▲ Food grade hoses MUST be used.
- ▲ Health and Environment will complete onsite inspections prior to the event starting.
- ▲ No grey water is to be dumped on grounds, all grey water to be emptied into the pods provided or use your own tanks.
- ▲ A current gas compliance certificate is required, if applicable, gas fittings will be inspected before the event starts.
- ▲ All relevant certificates and licences must be on display at your site.
- ▲ All food vendors must supply only reusable or 100% compostable food ware to their customers at the Rockhampton Agricultural Show - (this includes straws, stirrers, cutlery and plates).
- ▲ All vendors will have access to water on site.

# DELIVERIES

- ▲ Deliveries must arrive before 7.50am each day and all vehicles off site by 8am.

# CAMPING

- ▲ Camping is not permitted within the Showgrounds precinct, including the Cremorne and Fairground spaces. Camping is available within Victoria Park across from the showgrounds.
- ▲ Please ensure that all camp sites and power requirements are submitted with your trade application. Alternatively please send through a request to the Show Team no later than 5pm, 10 June. While sites will remain available for booking until the end of the event, access to power will not be available after this date.

# SITE ALLOCATION

- ▲ Trade site placement and overall event layout is at the discretion of the Rockhampton Agricultural Show organisers.
- ▲ It is not acceptable for stallholders to encroach onto the walkways for access and safety reasons.
- ▲ Vendors will be shown to their site location when they arrive for bump in.

# ROCKHAMPTON EVENTS APP

Download the 'Rockhampton Events' free app available at [www.rockhampton.eventapp.com.au](http://www.rockhampton.eventapp.com.au) for key program information, maps and announcements.

# WASTE

- There will be two types of waste disposal bins:
- ▲ Recycled – Containers for Change bins for cans and bottles only.
  - ▲ General waste – Red lids | for all other types of waste. PLEASE NOTE food waste is to be disposed of in the red lidded bins ONLY.

Each food vendor will be provided with one general waste bin and it is your responsibility to swap this over with a clean one from the corral if it is full. If you need further information on where the bins are located please enquire at the event

Site holders are required to leave their site in a clean and tidy condition and remove any items belonging to their site, including any large cardboard boxes, wrapping etc. Event organisers will complete a final check of the grounds at this time.

Any Trade sites left in an unclean condition will be on charged a site clean up fee.

# SOCIAL MEDIA

You, as an integral part of the Rockhampton Agricultural Show activation, can help encourage the crowd by advertising your presence at the event through your social media.

Don't forget you can also add the Rockhampton Agricultural Show Facebook event to your page to help reach more customers.

# ITEMS NOT ALLOWED

## STALLS THAT ARE NOT APPROPRIATE

The sale of Traditional Showmens Lines are restricted as per the agreement with the Queensland Chamber of Agricultural Societies Inc. The following products can only be sold by members of the Showmen's Guild of Australasia and thus are not to be sold by exhibitors at the Rockhampton Show:

- |                        |                                  |
|------------------------|----------------------------------|
| ▲ Fairy Floss          | ▲ Toys                           |
| ▲ Dagwood Dogs         | ▲ Novelties                      |
| ▲ Waffles              | ▲ Dolls on Sticks                |
| ▲ Doughnuts            | ▲ Inflatable and Soft Plush Toys |
| ▲ Toffee Apples        | ▲ Other items as advised         |
| ▲ Snow Cones           |                                  |
| ▲ Cordial Based Drinks |                                  |

# LIST OF ITEMS BANNED FROM SALE

The display and/or sale of laser lights, knives, offensive T-shirts, and vehicle stickers, bongs and liquid string merchandise is strictly prohibited at the Rockhampton Show. The Showmens Guild of Australasia and the respective Agricultural Shows have agreed that the following lines be banned at Agricultural Shows as it is our view and aim to protect and attract families to the Local Shows.

- |  |   |
|--|---|
| ▲ Explicit and Hardcore T Shirts         | ▲ Pressure Pak Fart Gas                                     |
| ▲ Explicit DVD'S & Videos                | ▲ Pressure Pak Snow   |
| ▲ Fake Cigarettes                        | ▲ Pressure Pak Silly String                                 |
| ▲ Fuel type Fire Lighters (Zippo)        | ▲ Drug related goods (including Cocaine kits and Bongs etc) |
| ▲ Iridescent Hair Spray                  | ▲ Stink Bombs   |
| ▲ Trumpets                               | ▲ Water Pistols longer than 150mm                           |
| ▲ Knives (including Pen Knives)          | ▲ Water Bombs   |
| ▲ Metal and Wooden Martial Art Nunchucks | ▲ Other items as advised                                    |
| ▲ Laser Pens lights and or Laser Toys    |   |
| ▲ Playing Cards (Nude or Lewd)           |   |

Toy Guns are acceptable, however the following are not:

- |                                  |                                 |
|----------------------------------|---------------------------------|
| ▲ Pellet Guns                    | ▲ Strip Caps (caps only banned) |
| ▲ Ball Bearing Guns              | ▲ Roll Caps (caps only banned)  |
| ▲ Replica Guns (Bullet type)     | ▲ Fire Works - Crackers         |
| ▲ Pop downs (throw downs)        |                                 |
| ▲ 8 Shot Caps (caps only banned) |                                 |

# TOY & NOVELTY GUIDELINES

Showbag Traders and Exhibitors selling toy or novelty products are reminded that they must comply with regulations set by the Department of Fair Trading and the Guidelines for the Safety of Show Bags, Toys and Novelties.

# TERMS & CONDITIONS

BY SUBMITTING AN APPLICATION FOR ROCKY SHOW 2024, YOU AGREE TO ABIDE BY AND BE BOUND BY THE FOLLOWING TERMS AND CONDITIONS.

- 1 The trade/market site holder must submit to Rockhampton Regional Council (RRC) a completed Trade Site Application (the Agreement) via the Rockhampton Agricultural Show website, to apply to book a site at Rockhampton Agricultural Show 2024 (the Event).
- 2 When advising what site size you require, the entire stall footprint including all ropes and awnings and back of house. If you are a food vendor you need to include cold rooms, storage and freezers.
- 3 The site fees must be paid in full to RRC to the nominated RRC account by the payment deadline to confirm your booking. Payment method will be supplied upon notification of successful application.
- 4 RRC reserves the right to cancel or postpone Rockhampton Agricultural Show 2024 for any reason. In the event of cancellation by RRC prior to the commencement of the Event, RRC will reimburse the site fee. All other costs incurred by the trade/market site holder such as accommodation and travel will not be reimbursed. In the event of cancellation by the trade/ market site holder, RRC will not reimburse any fees associated with the cancellation including the site fee.
- 5 The trade/market site holder indemnifies RRC against claims by any person in respect of injury, death or loss of or damage to any property, resulting from or in any way connected to the trade/market site holder.
- 6 All trade/market site holder are required to hold a public liability insurance policy current at the time of Rockhampton Agricultural Show 2024 (including bump-in/bump-out period) for an amount not less than twenty million dollars (\$20,000,000). The insurance policy must list RRC as an interested party and cover liability to RRC for loss of or damage to property and death or injury to any person.
- 7 All food vendors must supply only reusable or 100% compostable food ware to their customers at Rockhampton Agricultural Show 2024 (this includes straws, stirrers, cutlery and plates).
- 8 Trade/market site holder are not permitted to sublet their site.
- 9 RRC retains the right to enter your site at any time and request the removal of any article, sign, collateral which is deemed not eligible for display or is considered offensive.
- 10 Power is NOT included in the fees and is available for purchase in addition to your site. All lighting must be supplied by the trade/market site holder.
- 11 Any electrical equipment or leads brought into the Event by a trade/market site holder are required to have been inspected and tagged by a licensed electrical contractor within the last 12 months and be compliant for the entirety of the Event.
- 12 Any faults or power failures caused due to a trade/ market site holder's underestimation will be charged to the trade/ market site holder.
- 13 All food vendors must comply with health requirements of the *Food Act 2006*, Food Regulation 2016 and the Food Safety Standards. Rockhampton Regional Council Environmental Health Officers may inspect your business to ensure the requirements are being met.
- 14 Successful food vendor applicants are required to have a current Food Business Licence where applicable.
- 15 Dumping of your used water or waste on the ground/or in the gardens is not permitted and is a direct breach of Environmental Laws in place across Australia.
- 16 Food Vendors using gas are required to have a current Gas System Compliance Certificate (AS/NZS 5601:2:2010 Gas Installations). Food Vendors at the Event must have a copy of their Gas System Compliance Certificate available for viewing by Gas Inspector/s and Council officers during the event. You are required to be compliant for the entirety of the Event.
- 17 Site placement and layout is determined by RRC.
- 18 Trade/market site holder must not encroach onto any walkways or pedestrian access. If RRC identifies a potential safety hazard within the site, you must comply with instructions to remove the hazard.
- 19 All trade/market site holder, including but not limited to food, retail and business traders agree to comply with Federal, State and Local laws including but not limited to COVID-19 frameworks and legislation, together with any fire, police, health and/or public safety laws, regulations or ordinances which are or may be applicable.
- 20 It is the responsibility of the trade/market site holder to maintain a clean, tidy and waste free site at all times. All property must be removed at the conclusion of the Event and vacant sites must be left in a tidy manner. Any items left behind will be disposed of.
- 21 RRC will not be liable for any theft, loss or damage to property during the Event, bump in or bump-out period.
- 22 Trade/market site holders shall not erect or display any form of signage, promotional or advertising material on or around the precinct outside the boundaries of their allocated site.
- 23 The trade/market site holder shall not conduct any leaflet dropping, questionnaires, surveys or offer to the public any free products and/or materials on or around the grounds outside the boundaries of the allocated site.
- 24 The trade/market site holder shall not conduct and lottery, raffle, guessing competition, game of chance or sale by auction on the grounds without the prior written approval of RRC and the applicable permit/ license from the relevant governing body.
- 25 Microphones, sound amplifiers and machine demonstrations will be permitted only so long as they cause no annoyance to neighbouring trade/market site holders or the visiting public.
- 26 The Rockhampton Showgrounds is a smoke-free venue, trade site holders are prohibited to smoke within the venue.
- 27 Alcohol can only be consumed within liquor licenced areas.
- 28 The site set up must be completed and the display open for business and manned always during the Event operating hours. The trade/market site holder shall not dismantle, remove or pull-down the site or any part of it before the close of business on the final day of the Event.
- 29 Vehicles involved in the set-up of trade sites must be removed from the Event site prior to opening. Vehicles are not permitted to park within the Event site. Vehicles forming part of the trade site display are not permitted to move during Event operating hours.
- 30 Vehicles involved in the dismantling of trade sites will not be permitted entry to the Event site before the close of the Event on the final event day. Vehicle passes must be affixed to the windscreen to gain access to the Event site.
- 31 Any COVID safe measures in place during the event must be adhered to.
- 32 All trade/market site holders and operators must comply with the terms and conditions for entry to the Event which will be displayed at the entry gate.
- 33 Smoking is prohibited within the event precinct unless there are designated outdoor smoking areas.
- 34 Consumption of alcohol by any personnel working on site is prohibited.



# THE ROCKY SHOW



## PAVILIONS

A EXHIBITION	E ROBERT SCHWARTEN	I ROTUNDA
B KELE	F WALTER PIERCE	J HORTICULTURE
C AG HALL	G JAMES LAWRENCE	
D MCCAMLEY	H DOG ARENA	



**LET'S TALK  
ABOUT TRADE.**

Advance Rockhampton  
Events Team  
Rockhampton Regional Council

07 4936 8800  
[show@rrc.qld.gov.au](mailto:show@rrc.qld.gov.au)

# ROCKHAMPTON AGRICULTURAL SHOW



**Queensland  
Government**

The 2023 Rockhampton Agricultural Show was a joint initiative of  
Rockhampton Regional Council and the Queensland Government.